

THE FIRST

YOUR MONTHLY WRAP UP | AUGUST 2017



POCKET-FULL OF EVENTS

KNOW ALL ABOUT OUR EVENTS
FOR THE MONTH OF JULY

FIRST ACCESS

TAKE A LOOK AT ONE OF OUR
CORPORATE ACCESS EVENT

4TH PIEC

FIRSTMETROSEC IS A SPEAKER
AND PROUD SPONSOR OF THE
4TH PHILIPPINE INVESTMENT
EXPO AND CONFERENCE

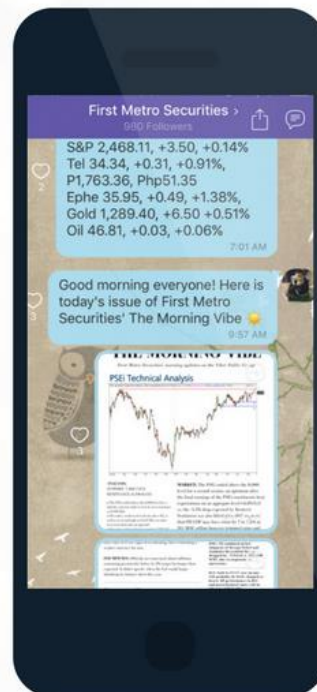


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Call (02) 859-0600 or email customerservice@firstmetrosec.com.ph
or visit www.firstmetrosec.com.ph



FIRST ACCESS

AN INTIMATE ACCESS TO THE COUNTRY'S CORPORATES



MEGA WIDE CORPORATION

FIRSTMETROSEC BROUGHT MEGAWIDE CORP. (MWIDE), FUND MANAGERS, AND DEALERS TOGETHER FOR A SPECIAL LUNCH

On July 7, 2017, FirstMetroSec launched 'First Access', our pocket event hosting listed corporations to touch base with fund managers and dealers alike. For our maiden launch, we invited the top executives from Megawide Corporation to give a report on their company's current news and events as well as future plans. The highlight of the afternoon was an update of the new Cebu Mactan International Airport, set to be in full swing by March 2018.

In photo from L-R: MWIDE VP Investor Relations Joan R. Cosico, FirstMetroSec Chairman Rabbani Arjonillo, MWIDE President and COO Ed Saavedra, MWIDE CFO Oliver Tan, MWIDE Chief Executive Advisor, GMR Megawide Cebu Airport Corp. Andrew Harrison, FirstMetroSec President Gonzalo Ordoñez

INVEST IN THE COUNTRY'S BEST PERFORMING MUTUAL FUNDS



ACTIVELY MANAGED EQUITY FUNDS

ATRAM Alpha Opportunity Fund	21.27%
ALFM Growth Fund	16.19%
Philequity Fund	16.12%
Sun Life Prosperity PH Equity Fund	15.84%



INDEX EQUITY FUNDS

First Metro PH Equity Exchange Traded Fund*	18.77%
ALFM Philippine Stock Index Fund	18.03%
Philequity PSE Index Fund	17.94%
Sun Life Prosperity Philippine Stock Index Fund	17.90%

*Traded like a regular stock at the Philippine Stock Exchange

MONEY MARKET FUNDS

Sun Life Prosperity Money Market Fund	1.23%
ALFM Money Market Fund*	0.96%

*Waived Exit Fee



BOND FUNDS

Sun Life of Canada Prosperity Bond Fund	2.46%
Sun Life Prosperity GS Fund	2.24%
ALFM Peso Bond Fund	1.34%

BALANCED FUNDS

First Metro Save and Learn Balanced Fund	10.68%
Sun Life of Canada Prosperity Balanced Fund	10.16%
Philam Fund	8.21%
ATRAM Philippine Balanced Fund	8.01%

All of these funds are available online at www.firstmetrosec.com.ph through **FundsMart**.

Disclaimer: Mutual Funds have risks. Past performance is not indicative of future returns.

Period from January 1, 2017 to July 31, 2017 | Source: www.pifa.com.ph

LET THE GAMES BEGIN



SUN LIFE ASSET MANAGEMENT BRINGS PRAXIS TO THE QUEEN CITY OF THE SOUTH

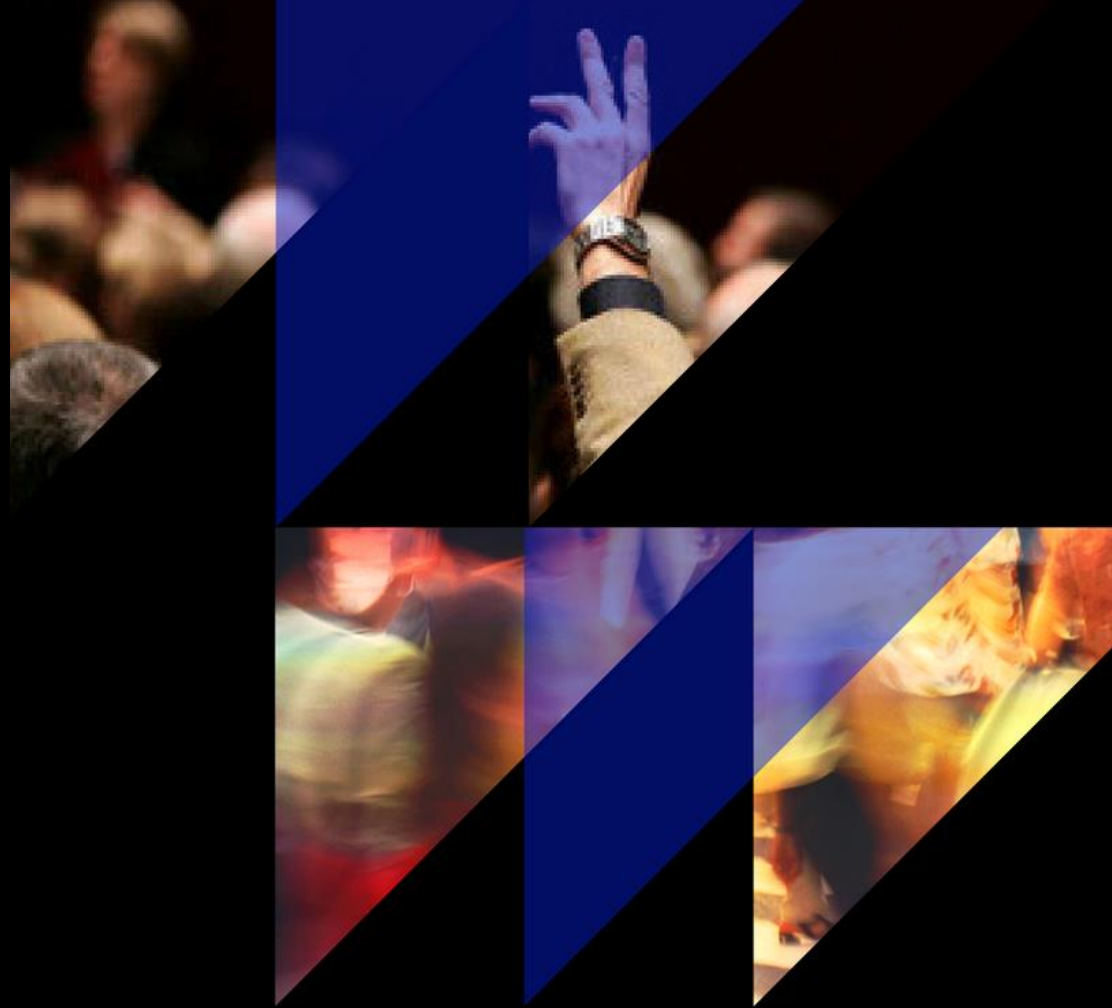
LAST JULY 25, 2017, FIRSTMETROSEC, IN COLLABORATION WITH SUN LIFE ASSET MANAGEMENT COMPANY, INC. (SLAMCI), BROUGHT THE FINANCIAL LITERACY BOARD GAME, PRAXIS, TO CEBU CITY.

It was an afternoon filled with excitement as attendees learned how to manage their finances with a more hands-on approach, veering away from the typical classroom-type seminar.

The afternoon started with two (2) key speakers, Ms. Vanessa Galvez from FirstMetroSec, and Mr. Gerald Bautista from SLAMCI who gave an introduction about mutual funds, what FundsMart is all about, and a brief overview of SLAMCI's mutual funds.

Praxis allows the players to learn the value of investing, saving, real-life events and the current news. It accounts the players to learn how to have fun while taking calculated risks.



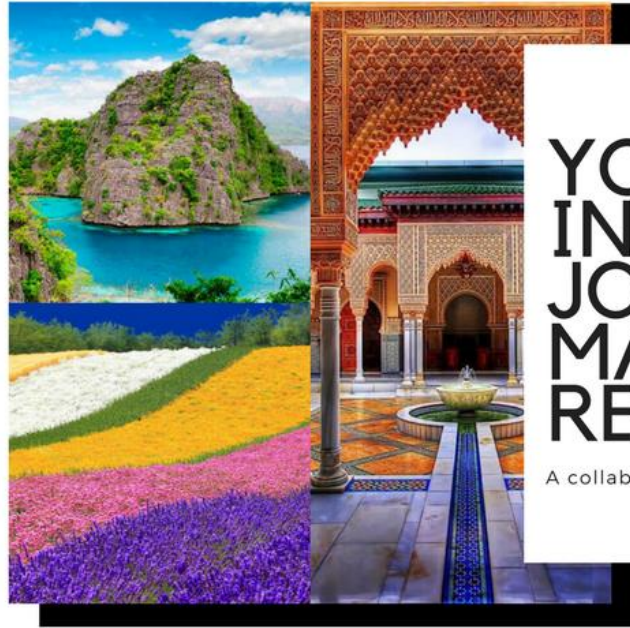


PLEDGE TO INVEST

FirstMetroSec is proud to have paved the way for an innovative and exciting way for clients to invest in mutual funds. **Pledge to Invest**, one of our pocket events, is a themed night where our chosen fund provider gives a talk about a trending topic followed

by an auction where participants bid for an item with an investment pledge in FundsMart instead of cash. The winner invests the pledged auction amount and gets the item to boot.

MORE THAN JUST A REGULAR AUCTION



YOUR INVESTMENT JOURNEY, MADE REWARDING

A collaboration with Sun Life Asset Management

Last July 11, 2017, FirstMetroSec together with Sun Life Asset Management, had an event to remember at the heart of the Ortigas Business Center.

Our theme for the night was 'Your Investment Journey, Made Rewarding' with guest speaker, Mr. Kevin Lapeña, from TravelLife Magazine. Kevin shared his experiences on traveling the world and talked about his journey

to bright and sunny Morocco, the luscious lavender fields of Hokkaido, and the country's own island of Coron, which was named by TripAdvisor as one of the world's best tourist spots for 2017.

Followed by Mr. Lapeñas' talk was a brief market outlook by Sun Life's Economist, Mr. Patrick Ella. Market aficionados listened intently as he discussed his forecast on where the market is heading for the remaining half of 2017. The highlight of the evening was towards the end of

the night where we auctioned off three (3) 1-year subscriptions to TravelLife Magazine, one (1) Accor Hotel Membership, and one (1) American Tourister Luggage, all fit for the evening's theme. Lucky winners pledged their investment amounts to Sun Life funds and brought home their exciting prizes for that evening.

*Photos above:
Kayangan Lake in Coron, Palawan;
Lavender Field in Furano, Hokkaido;
a riad in Fez, Morocco*



Patrick Ella



MaBel Pentinio, Faye Zarate, Sarah Syling, Vanessa Galvez, Christine Chan, Gonzalo Ordoñez, Mhelvin Abajon, Albert Uy



Gonzalo Ordoñez, Kevin Lapeña, Gerald Bautista

PHILAM

ASSET MANAGEMENT

MARKET OUTLOOK 2H17



Junie Banaag and Mhelvin Abajon



Carol Tinio



Eric Lustre, Junie Banaag, Gonzalo Ordoñez

Last July 18, 2017, the FirstMetroSec Team together with Philam Asset Management (PAMI) held a special event for our clients down in the heart of Manila. PAMI's Head of Investments, Mr. Junie Banaag, gave his market outlook for the remaining half of the year while Ms. Carol Tinio, PAMI's Head of Partnership Distribution, gave a talk about the Equity Index Fund.

As a special treat for all the attendees, we introduced our 'Pledge to Invest' as a way for us to introduce Philam Funds. The items up for grabs

were two (2) overnight stay vouchers at the Manila Hotel and one (1) Delsey Luggage.

Excitement built up in the room as the attendees started bidding beyond the actual price of the Delsey luggage, which seemed to have caught everyone's attention that evening. Dinner, refreshments, discussion about the market, and great company encircled the room that night. Everyone left asking when the next event will be.



First Metro Securities
Brokerage Corporation
Metrobank Group



INVEST AND EARN REWARDS

ALFM
MUTUAL FUNDS
BY RPI INVESTMENT MANAGEMENT INC.

Get P200 ePay Gift Card for every P200,000 investment in either **ALFM Peso Bond Fund, ALFM Growth Fund, or the Philippine Stock Index Fund** cumulative from August 1 to December 31, 2017.

Get P500 Sodexo GCs for every P250,000 investment in either **ATRAM Alpha Opportunity Fund, ATRAM Corporate Bond Fund, ATRAM Dynamic Allocation Fund, ATRAM Philippine Balanced Fund, or ATRAM Philippine Equity Opportunity Fund** cumulative until August 31, 2017.



FUNDSMART
your one-stop-shop for mutual funds

Important Reminder: A mutual fund is an investment company registered with the Securities and Exchange Commission (SEC), which pools money from many investors. The fund is invested in specific type of securities to achieve its stated objective. This investment involves risk. Past performance is not indicative of future results. Mutual funds are not guaranteed by First Metro Securities Brokerage Corp. Before investing, be sure to read the fund prospectus and make your own independent assessment on the risks of investing.

All of these funds are available online at www.firstmetrosec.com.ph through FundsMart.
Call (02) 859-0600 or email customerservice@firstmetrosec.com.ph
Visit www.firstmetrosec.com.ph for more details



ASSESSING A YEAR OF PRESIDENT DUTERTE

MAKATI

CHEF JESSIE
JULY 10

CEBU

HAROLDS HOTEL
JULY 24



Dr. Alvin Ang, Ateneo Eagle Watch



Dr. Cielito Habito, Ateneo Eagle Watch



Mark Angeles, First Metro Securities

AN EVENING WITH THE ATENEO EAGLE WATCH FELLOWS



Last July 10 and July 24, we had our second economic briefing in collaboration with the Ateneo Eagle Watch (AEW) in Makati and Cebu City respectively. Our theme for both evenings was 'Assessing a Year of President Duterte' with an industry analysis by Dr. Cielito Habito and Dr. Alvin Ang from AEW and an outlook and strategy for 2017 given by First Metro Securities' Head of Research, Mark Angeles.

Honored guests from both our institutional and retail side were given the opportunity to ask the country's leading economists, Dr. Habito having served concurrently as the Director-General of the National Economic and Development Authority and Socio-Economic Planning Secretary during the Ramos administration, and Dr. Ang being the former president of the Philippine Economics Society and currently sits as a member of its board.



TECHNICAL ANALYSIS WEBINAR

USING RECOGNIA

FirstMetroSec is the **only** online brokerage in the country with Recognia, which automatically enables you to spot bullish and bearish stock patterns in price charts to better enhance your trading strategy.

SEPTEMBER 6, 2017 | 5:00 PM

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4th Philippine Investment Expo and Conference

July 22 and 23 | Megamall Megatrade Hall

On July 22 and 23, First Metro Securities was a proud sponsor of the 4th Philippine Investment Expo and Conference held at Megamall's MegaTrade Hall where we had the opportunity to reach out to more than 800 of the 2-day expo's attendees.

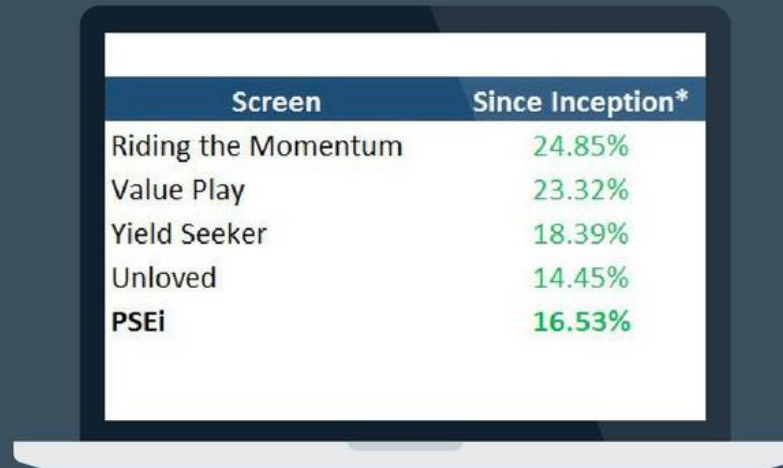
Our speaker, Ms. Vanessa Galvez, shared with the crowd her own personal life story on how she herself started investing despite the early setbacks in life and how it later became one of her best life's decisions. Attendees instantly flocked to the FirstMetroSec booth right after the talk to open their own online trading accounts and start an investing journey of their own.

Our booth, manned by our customer service, made it easy and convenient for the expo's attendees to ask about investing, how to get started, and for personal assistance in completing the account-opening process.



STOCK SCREEN

PERFORMANCE: INCEPTION - END OF JULY 2017



Screen	Since Inception*
Riding the Momentum	24.85%
Value Play	23.32%
Yield Seeker	18.39%
Unloved	14.45%
PSEi	16.53%

*November 24, 2016

STOCK SCREEN

Stock Screen offers four model portfolios, each designed to meet different investment styles. First is 'Riding the Momentum', focusing on well-established companies with sustained profitability and high earning expectations. Second is 'Value Play', featuring stocks that are exceptionally undervalued. Third is 'Yield Seeker', suited for individuals chasing dividend yield for income. Last is 'Unloved', composed of stocks that generate high earnings but are underrated by the market. Stock Screen is available online exclusively to FirstMetroSec clients.

The stock selection process is limited to the top 50 most actively traded stocks listed on the PSE.

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LEARNING SERIES

Advanced

Bring your laptop for this 2-day, hands-on workshop designed to help you BUILD YOUR OWN TRADING SYSTEM.

Application of the Fibonacci tool and the basics of the Elliot Wave Theory will be discussed throughout the course.

AUGUST 26-27, 2017 | 8 AM-6 PM

Maharlika Room, The Royal Mandaya Hotel, Davao City

LEARNING INVESTMENT:

Past G.I.F.T. Attendees: P3,000 | FMSec Clients: P6,000 | Non-FMSec Clients: P8,000

Call (082) 293-9354 or email registration@firstmetrosec.com.ph
www.firstmetrosec.com.ph

VIEW PROMPT

A MARKET OUTLOOK FOR THE MONTH OF AUGUST
FROM FIRST METRO SECURITIES' PROPRIETARY TRADER



The index has managed to break above 8,000 level numerous times recently but has failed to hold that level. It has been met with selling from local investors which caused the market to correct each time it traded above 8,000. August and September are also seasonally weak months which adds pressure to the market.

The market will most likely trade between 7,800 to 8,000 this month amidst the aforementioned factors. Investors need not fret though, as foreign buying is still supporting the market which means the PSEI may not experience a deep correction.

The risk factors for the market are one, if foreign buying stops, two, a more hawkish fed, and three, bad 2nd quarter earnings. Barring these factors, it would be good to accumulate high market capitalization index stocks this month to prepare for a stronger market in the 4th quarter.

INSIGHTS FROM CARLOS NAVARRO